



More than 40 Shops
More for all the family
More choice
More parking
More convenience
More value

PROMOTIONAL AREAS

GUIDE TO HOLDING A PROMOTION IN KINGS WALK SHOPPING CENTRE

Kings Walk Shopping Centre is situated in the Centre of Gloucester. The Centre has over 40 shops with anchor stores such as River Island, WH Smith, The Perfume Shop, Animal, BHS, Claire's and many more. For a full list of shops please visit our website at www.kingswalk.co.uk

We have two promotional areas situated either side of the seating area at the end of Kings Walk, between Clinton Cards and Greggs Bakery. The promotional area is approximately 10 x 10 foot, which is large enough for a table and promotional stand etc. The average weekly footfall is 205,000.

Although the centre is covered it is a public thoroughfare, which will mean your stand will need to be dismantled at the end of each day for security purposes. The promotional area is in an ideal location as the Centre is also used by members of the public to access the bus station and train station.

If you would like to make a booking please put your request in writing, either send an email to jennie.a@kingswalk.co.uk or write to the address below.



The current cost to promote is £177.00 per day plus VAT.

Please include the following in your application;

- Details of your company
- Details of your promotion, including the area required
- Booking dates
- Copy of your company's Public Liability Insurance form
- If your company is a charity, please include your registration number in your application

Once the above has been received and authorised, you will be sent a letter of confirmation, plan of the Centre and an invoice. Also included will be a copy of our internal licence, which needs to be signed and returned along with your payment. Both of these need to be received at our offices no later than two weeks prior to the promotional date. A VAT receipt will be issued on receipt of your payment.

If you have any queries or questions please do not hesitate to contact us.



(Site 1: Facing towards Eastgate Street)



(Site 2: Facing towards Kings Square)

Kings Walk Shopping Centre

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